UPbrax

GLOBAL SALESFORCE CONSULTING

Driving Your Business

salesforce



High-Performance International Delivery

- Headquartered in Florida (USA): North American governance and a multinational structure equipped to serve companies anywhere in the world.
- 15+ Years in the Global Market: Seasoned experts in the Salesforce ecosystem, with full mastery of architecture, implementation, and support.
- 6 Tech Innovation Awards: International recognition for developed projects that generated significant value for our clients.
- Maximum Performance and Low Cost: Whether for sales, management, or customer service, we efficiently implement and support your Salesforce cloud.

OUR CLIENTS

Track Record of Success



We Are Market-Validated

- Transformative Experience: We don't just do implementations; we create real success stories. UPBrax's track record proves that we master highly complex Salesforce projects.
- Market Value Explosion: Is your CRM a cost or a profit engine? Our clients saw their company value skyrocket with solutions designed to scale businesses.
- Borderless Impact: From startups to multinationals! Major brands across various segments and in multiple countries have already validated our method.
- The Next Success Story Is Yours: Scale your operation with the ultimate partner for complex challenges. Want to take your company to the next level?

SALES CLOUD

Smart Sales Screen

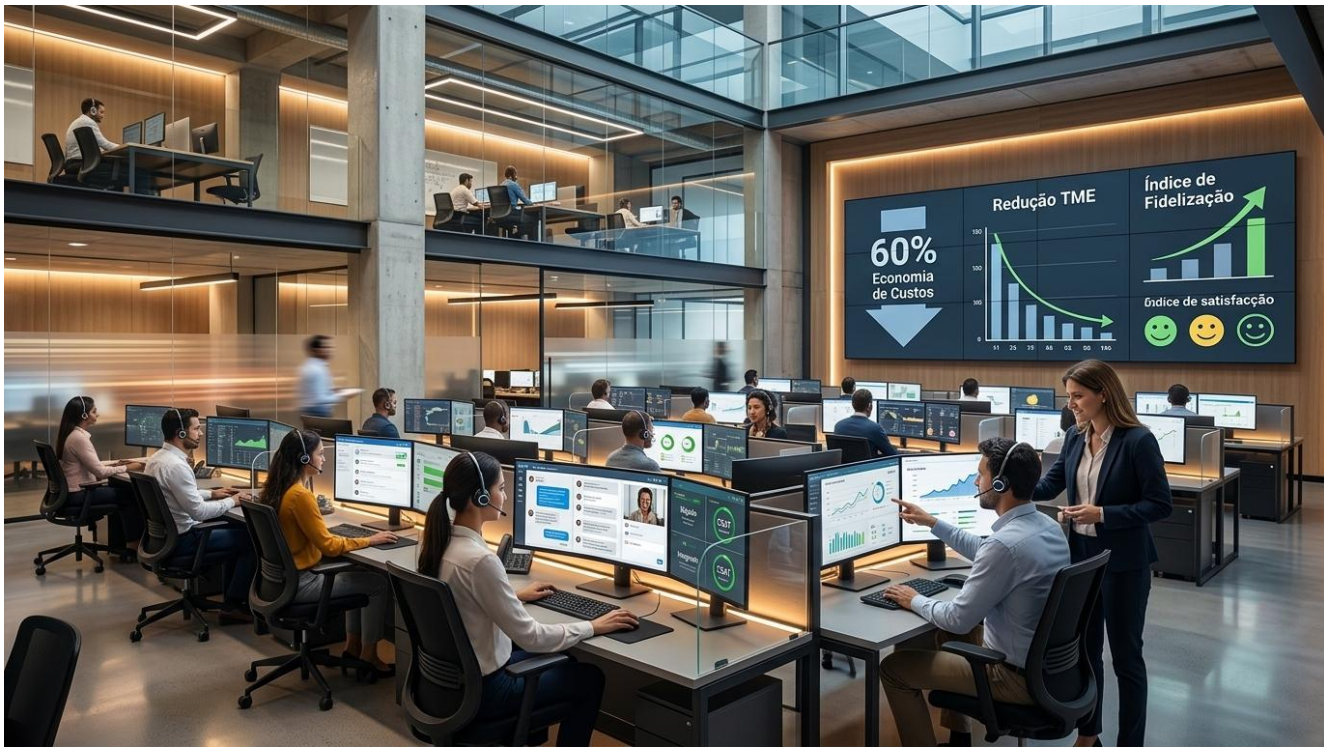


Start Selling on Day 1

- Immediate Operation: Start selling on day one with our exclusive Smart Sales Screen, without months of tedious development.
- Save up to 60%: Eliminate expensive investments in excessive hours of endless development and customization.
- User Experience: Clean, modern, and intuitive interface designed for salespeople to close deals, overcoming usage resistance.
- Real-Time Pipeline: Full visibility into negotiation stages, revenue predictability, and sales routine automation.

SERVICE CLOUD

Smart Service Screen



Fast, Integrated, and Smart

- Serve Customers on Day 1: Start serving your customers using voice and digital on day one with our Smart Service Screen.
- Save up to 60%: No more high costs with contact center implementation: pre-configured technology ready to operate.
- Single View of Customer: Email, phone, and chat unified into a 360° view, drastically reducing average wait times.
- Satisfaction and Loyalty: Agile first-contact resolution, boosting your company's satisfaction metrics.

MARKETING CLOUD

Automation for Engagement



Right Communication, on the Right Channel

- Strategic Trigger Flows: Our specialists will handle trigger flows with the right communication at the right time.
- Increased Sales and Conversion: Predictive engagement and automated tracks that accelerate customer purchase decisions.
- Engagement and Satisfaction: Fast service and personalized tracks that strengthen relationships and boost retention.
- Personalized Segmentation: Dynamic database organization to reach the right audience with maximum open and click rates.

SALESFORCE IS OUR BUSINESS

Salesforce Experts



Ready to Take On Your Projects

- Highly Qualified Team: We have an excellent team composed of highly qualified professionals to take on your Salesforce projects.
- Experience Cloud: Creation of digital portals for customers, partners, and employees with an impeccable navigation experience.
- Data Cloud & AI: Real-time data unification to activate predictive intelligence and operational personalization.
- Revenue Cloud (CPQ) & Field Service: Automation of complex commercial proposals and intelligent logistics management for field teams.
- Robust API Integrations: Stable connection with market-leading ERPs (AWS, SAP, TOTVS, Oracle) and legacy databases.

STAFF AUGMENTATION

Specialized Talent



Request Professionals for Your Team

- Agile & On-Demand Allocation: If needed, we can allocate professionals prepared to integrate into or manage your projects and Salesforce cloud support in your company.
- Certified Specialists: Solution Architects, Apex/LWC Developers, Functional Consultants, and experienced Administrators.
- Managed Dedicated Squads: Full multidisciplinary teams with experienced technical leadership and goal-oriented end-to-end delivery.
- Continuous Support: Proactive support and governance of Salesforce instances, ensuring stability, security, and continuous evolution.



Next Steps to Accelerate

- Schedule a meeting: Visit upbrax.com/salesforce and submit a quote request.
- Proposal delivery: Our team of specialists will conduct a customized evaluation and send the proposal to your email, along with a link to schedule a meeting if desired.
- Confirmation: In the proposal sent by email, there will be a link to create your UPBrax account and confirm acceptance of the proposal.
- Welcome Meeting: After finalizing the partnership, a meeting will be scheduled to organize the work strategy and relationship with our support team.



upbrax.com

E-mail: salesforce@upbrax.com